

Subject: Re: Re: Downtown Development Commercial May
boundary="Apple-Mail=_4E83AF60-0E8C-4801-BAC0-7BD7D2B8E4BB"
From: "Michael Lamb" <michael@downtownnews.com>
Date: 05/31/2016 11:37 AM
To: "Henna Sherzai" <HSherzai@downtownla.com>

Hi Henna

I moved the reservation, but you also said you might bump it up to a full page on 6/27.

Let me know if that is the case.

Thanks

Michael Lamb
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On May 24, 2016, at 1:39 PM, Henna Sherzai wrote:

Hi Michael,

Confirming that we'd like to move to 6/27. Thanks!

From: Michael Lamb [mailto:michael@downtownnews.com]
Sent: Wednesday, May 18, 2016 1:49 PM
To: Henna Sherzai <HSherzai@downtownla.com>
Subject: Re: Downtown Development Commercial May

Sure.

Do you want me to move the 6/13 half page to a full page on 6/27?

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On May 18, 2016, at 1:27 PM, Henna Sherzai wrote:

Hi Michael,

Thanks for checking on this. I spoke with Nick and we're not going to be able to run in this issue. However, I appreciate the rate update because we might want to run a full page ad around our Innovation report and workshops instead. It would be sometime in late summer. Thanks again for getting the info!

From: Michael Lamb [<mailto:michael@ladowntownnews.com>]
Sent: Wednesday, May 18, 2016 1:40 PM
To: Henna Sherzai <HSherzai@downtownla.com>
Subject: Re: Downtown Development Commercial May

Henna

The Development-Residential section is closed as it is already laid out with editorial.

You can reserve the full page in the Development Commercial section for \$2295 or half for \$1295

Let me know as soon as you do.

Thanks

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On May 18, 2016, at 12:54 PM, Henna Sherzai wrote:

Nothing attached. Can you please send the rates ASAP so that we can make a decision? Nothing attached.

From: Michael Lamb [<mailto:michael@downtownnews.com>]
Sent: Tuesday, May 17, 2016 4:45 PM
To: Henna Sherzai <HSherzai@downtownla.com>
Subject: Re: Downtown Development Commercial May

HI
Here are our regular rates.
I'll will look up your account and offer whatever rates we have given you this year.

Michael Lamb

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On May 17, 2016, at 4:24 PM, Henna Sherzai wrote:

Hi Michael,

We may want to advertise a workshop that our Econ Dev team is working on it. Nick isn't back in the office until tomorrow so I'll try to catch him then. Do you have rates that you can share?

-----Original Message-----

From: Michael Lamb
[\[mailto:michael@ladowntownnews.com\]](mailto:michael@ladowntownnews.com)
Sent: Friday, May 13, 2016 10:11 AM

To: Henna Sherzai <HSherzai@downtownla.com>
Subject: Downtown Development Commercial May

2016 SPECIAL REPORT

DOWNTOWN DEVELOPMENT

Featuring more than 75 project updates.

Your Complete Source for Commercial and Residential
Development Downtown.

Special Issue Publishes May 23, 2016. Deadline to
reserve space is May 18, 2016.

Thanks,
Michael Lamb
Account Executive